

**NEXT GENERATION  
SUSTAINABILITY**



**Asia@OnePeterson.Com**

Image source: Pixabay / Sasint

## Who is Peterson?

- **Founded in 1920 – Holland**
- **MISSION** to adapt the design, delivery, and measurement of agriculture and environmental ecosystems
- **VISION** to collaborate with business, investors, governments, foundations, NGOs, communities, farmers, and consumers; prioritizing the Sustainable Development Goals to generate sustainable social, environmental, and economic returns.





# PLATFORMS



## PRIORITIES

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Leadership

Credible  
Expertise

Values Based  
Decision  
Making

Transparency  
(Risk and  
Responsibility)

Innovation

I AM A FARMER







A 3D rendering of a white sign with the word "OPPORTUNITY" in blue, mounted on a black pole against a blue sky with a white bird.

**OPPORTUNITY**

## Cannabis Revenues

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- 2017 Revenues \$9.5B USD
- 2018 Revenues \$12.2B USD
- 2019 Revenues \$16.9B USD (Arcview Market Research/BDS Analytics)
- 2025 Cannabis market - \$164.4B USD
- 2025 Medical Cannabis - \$100B USD (Grandview Research)



# Treatment Priorities

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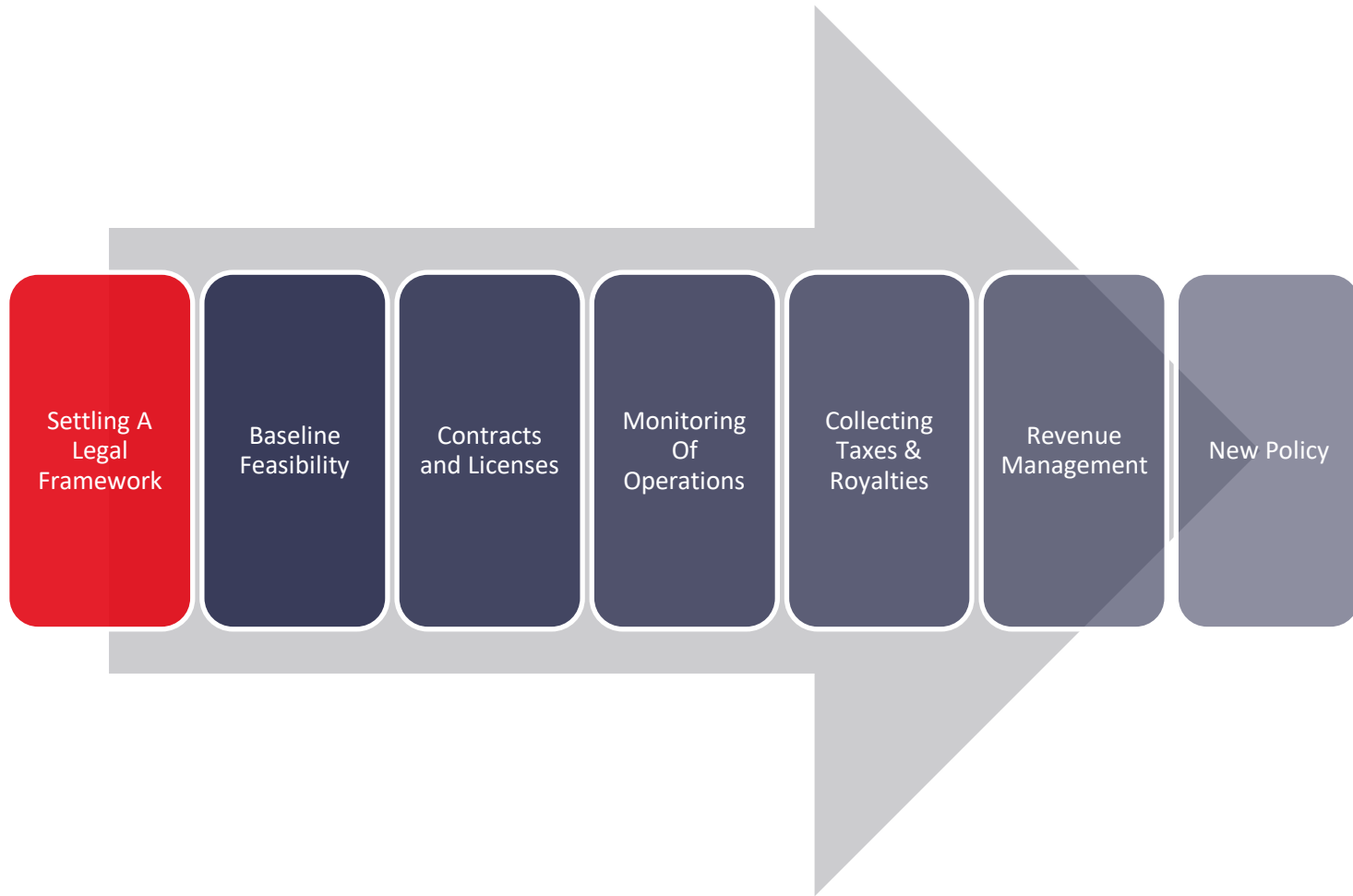
# Investment Priorities

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# Thailand – Mile High View

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## ASIA's Competitive Landscape



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### House OKs medical marijuana bill

By CNN Philippines Staff

Updated 20:45 PM PHT Tue, January 29, 2019



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PHOTO BY URIEL SINA/GETTY IMAGES

**Metro Manila (CNN Philippines, January 29)** — The House of Representatives approved Tuesday on final reading a bill allowing the use of medical marijuana



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#### More From CNN Philippines



Duterte: Binay and his family will go to jail if he fails



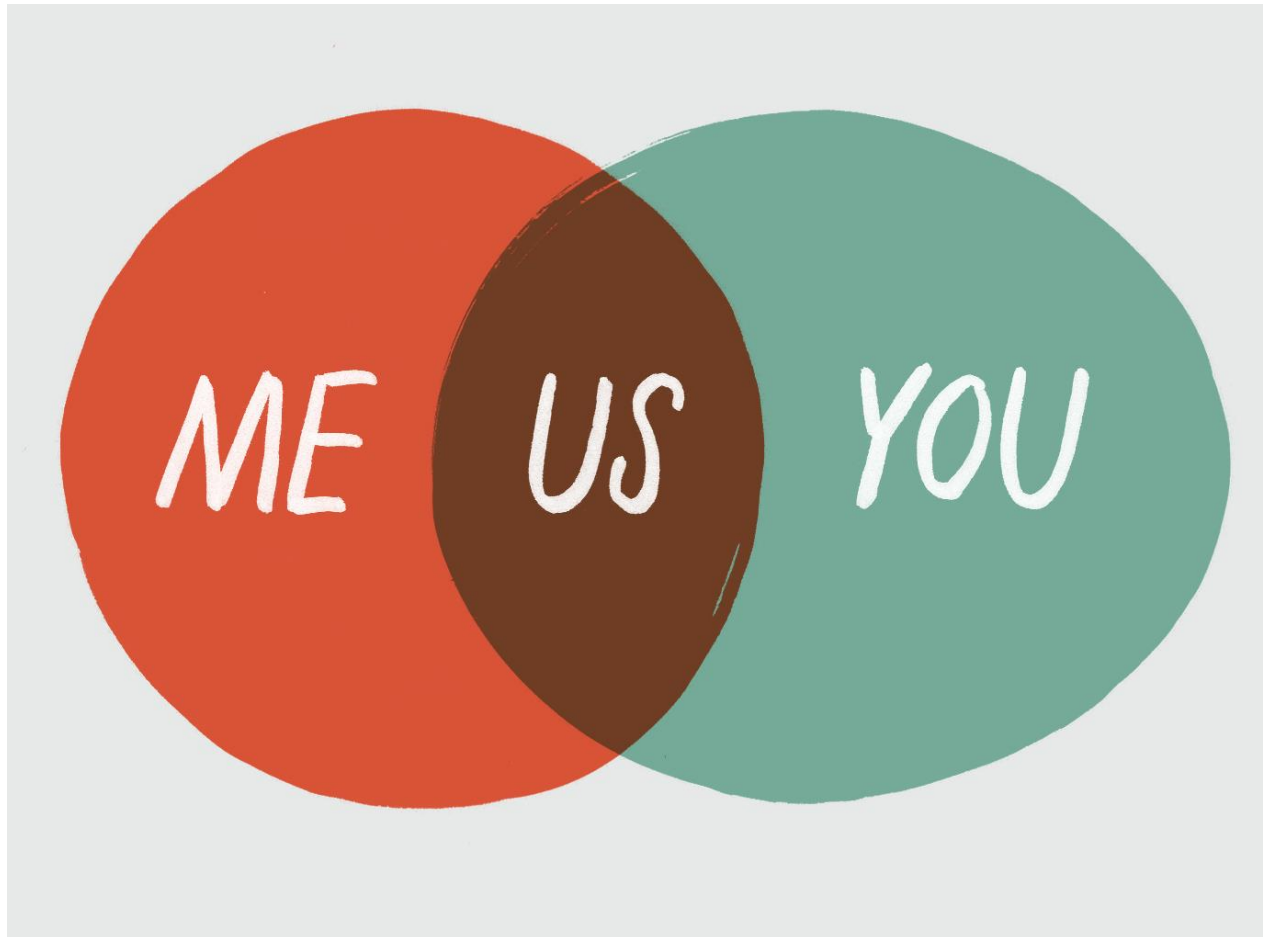
Bangladesh's 'tree man' is back in hospital and needs more surgery



# ASIAN Consumers



Collaboration





## House Keeping

1. Respect Diverse Experience
2. Phone Ringers Off
3. Participate
4. Connect